

ORDER

KSNV

Orders
Order / Rev: 107044
Alt Order #: 06856489
Product Desc: Crossroads GPS
Estimate: 1052
Flight Dates: 09/28/12 - 10/02/12
Original Date / Rev: 09/25/12 / 09/28/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency
Name: Crossroads Media, LLC
Buying Contact:
Billing Contact:
 66 Canal Center Plaza
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Crossroads GPS *Revised*
Demographic: A35+
Product Codes: PLI2
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 08/27/12 | 09/30/12 | 30 | \$41,225.00 | \$35,041.25 |
| 10/01/12 | 10/02/12 | 33 | \$32,050.00 | \$27,242.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|-----------|--------------------|--------------------|-------------|
| September 2012 | 30 | \$41,225.00 | \$35,041.25 | 0.00 |
| October 2012 | 33 | \$32,050.00 | \$27,242.50 | 0.00 |
| Totals | 63 | \$73,275.00 | \$62,283.75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

Order Share

| Order Share | Share | Total |
|-------------|-------|--------------|
| KSNV | 27% | \$73,275.00 |
| Market | 100% | \$271,388.89 |

Competitive Share

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 30% | \$81,416.67 |
| KLVX | 0% | \$0.00 |
| KSNV- | 0% | \$0.00 |
| KTNV | 20% | \$54,277.78 |
| KTUD | 1% | \$2,713.89 |
| KVVU | 17% | \$46,136.11 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 5% | \$13,569.44 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|----------|----------|-------------------|-------|----------------|---------|-----|-------|----------|-----|------|------|-------|----------|
| E 1 | KSNV | 09/28/12 | 09/28/12 | The Agenda 1230pm | CM | 1230-1p | ----F-- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |

The Agenda 1230pm

NEWS 4: THE AGENDA no program 7/30

Start Date End Date Weekdays Spots/Week Rate Rating

Order / Rev: 107044
 Alt Order #: 06856489
 Flight Dates: 09/28/12 - 10/02/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 1052

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------------------------------------|------|-------------------|-----------------|---|-------------------|----------------|-------------|-----|---------------|----------|-----|------|------|-------|----------|
| E 1 | KSNV | 09/28/12 | 09/28/12 | The Agenda 1230pm The Agenda 1230pm | CM | 1230-1p | ----F-- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| NEWS 4: THE AGENDA no program 7/30 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | 1 | | \$325.00 | | 0.00 | | | | | | |
| E 2 | KSNV | 10/01/12 | 10/01/12 | The Agenda 1230pm The Agenda 1230pm | CM | 1230-1p | M----- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| NEWS 4: THE AGENDA no program 7/30 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | 1 | | \$325.00 | | 0.00 | | | | | | |
| E 3 | KSNV | 10/02/12 | 10/02/12 | The Agenda 1230pm The Agenda 1230pm | CM | 1230-1p | -T----- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| NEWS 4: THE AGENDA no program 7/30 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | -T----- | 1 | | \$325.00 | | 0.00 | | | | | | |
| E 4 | KSNV | 09/28/12 | 09/28/12 | FacetoFace/Ralston Rep Face to Face w/ J.Ralston | CM | 730-758pm | ----F-- | :30 | 1 | \$900.00 | 1 | 0.00 | NM | 1 | \$900.00 |
| FACE TO FACE W/ JON RALSTON no pro | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | 1 | | \$900.00 | | 0.00 | | | | | | |
| E 5 | KSNV | 10/01/12 | 10/01/12 | FacetoFace/Ralston Rep Face to Face w/ J.Ralston | CM | 730-758pm | M----- | :30 | 1 | \$900.00 | 1 | 0.00 | NM | 1 | \$900.00 |
| FACE TO FACE W/ JON RALSTON no pro | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | 1 | | \$900.00 | | 0.00 | | | | | | |
| E 6 | KSNV | 10/02/12 | 10/02/12 | FacetoFace/Ralston Rep Face to Face w/ J.Ralston | CM | 730-758pm | -T----- | :30 | 1 | \$900.00 | 1 | 0.00 | NM | 1 | \$900.00 |
| FACE TO FACE W/ JON RALSTON no pro | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | -T----- | 1 | | \$900.00 | | 0.00 | | | | | | |
| E 8 | KSNV | 10/01/12 | 10/01/12 | Wake Up Early w/ Wagn Wake Up Early Wagners | CM | 430a-5a | M----- | :30 | 1 | \$200.00 | 1 | 0.00 | NM | 1 | \$200.00 |
| WAKE UP WITH THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | 1 | | \$200.00 | | 0.00 | | | | | | |
| E 9 | KSNV | 10/02/12 | 10/02/12 | Wake Up Early w/ Wagn Wake Up Early Wagners | CM | 430a-5a | -T----- | :30 | 1 | \$200.00 | 1 | 0.00 | NM | 1 | \$200.00 |
| WAKE UP WITH THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | -T----- | 1 | | \$200.00 | | 0.00 | | | | | | |
| E 10 | KSNV | 09/28/12 | 09/28/12 | Late Night w/Fallon Late Night w/Fallon | CM | 1237a-136am | ----F-- | :30 | 1 | \$350.00 | 1 | 0.00 | NM | 1 | \$350.00 |
| LATE NIGHT W/JIMMY FALLON airs 139 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | 1 | | \$350.00 | | 0.00 | | | | | | |
| E 11 | KSNV | 10/01/12 | 10/01/12 | Late Night w/Fallon Late Night w/Fallon | CM | 1237a-136am | M----- | :30 | 1 | \$350.00 | 1 | 0.00 | NM | 1 | \$350.00 |
| LATE NIGHT W/JIMMY FALLON airs 139 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | 1 | | \$350.00 | | 0.00 | | | | | | |
| E 12 | KSNV | 10/02/12 | 10/02/12 | Late Night w/Fallon Late Night w/Fallon | CM | 1237a-136am | -T----- | :30 | 1 | \$350.00 | 1 | 0.00 | NM | 1 | \$350.00 |
| LATE NIGHT W/JIMMY FALLON airs 139 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | -T----- | 1 | | \$350.00 | | 0.00 | | | | | | |
| E 13 | KSNV | 09/29/12 | 09/29/12 | Weekend Jeopardy/Whe WKND Jeop/Wheel | CM | 630-730pm | -----S- | :30 | 1 | \$525.00 | 1 | 0.00 | NM | 1 | \$525.00 |
| JEOPARDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | 1 | | \$525.00 | | 0.00 | | | | | | |
| E 14 | KSNV | 09/28/12 | 09/28/12 | | CM | 2pm-3pm | ----F-- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |

Order / Rev: 107044
 Alt Order #: 06856489
 Flight Dates: 09/28/12 - 10/02/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 1052
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|----------|----------|----------------------|-------|----------------|---------|-----|-------|----------|-----|------|------|-------|----------|
| The Doctors The Doctors THE DOCTORS no program 7/30-8/10 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ----F-- 1 \$325.00 0.00 | | | | | | | | | | | | | | | |
| E 15 | KSNV | 10/01/12 | 10/01/12 | The Doctors | CM | 2pm-3pm | M----- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| The Doctors THE DOCTORS no program 7/30-8/10 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$325.00 0.00 | | | | | | | | | | | | | | | |
| E 16 | KSNV | 10/02/12 | 10/02/12 | The Doctors | CM | 2pm-3pm | -T----- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| The Doctors THE DOCTORS no program 7/30-8/10 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -T----- 1 \$325.00 0.00 | | | | | | | | | | | | | | | |
| E 17 | KSNV | 09/28/12 | 09/28/12 | M-F 5-6a WakeUp w/Wa | CM | 5-6a | ----F-- | :30 | 1 | \$600.00 | 1 | 0.00 | NM | 1 | \$600.00 |
| M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ----F-- 1 \$600.00 0.00 | | | | | | | | | | | | | | | |
| E 18 | KSNV | 10/01/12 | 10/01/12 | M-F 5-6a WakeUp w/Wa | CM | 5-6a | M----- | :30 | 1 | \$600.00 | 1 | 0.00 | NM | 1 | \$600.00 |
| M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$600.00 0.00 | | | | | | | | | | | | | | | |
| E 19 | KSNV | 10/02/12 | 10/02/12 | M-F 5-6a WakeUp w/Wa | CM | 5-6a | -T----- | :30 | 1 | \$600.00 | 1 | 0.00 | NM | 1 | \$600.00 |
| M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -T----- 1 \$600.00 0.00 | | | | | | | | | | | | | | | |
| E 20 | KSNV | 09/28/12 | 09/28/12 | NEWS 3 at 4 (1 HOUR) | CM | 4-5pm | ----F-- | :30 | 1 | \$900.00 | 1 | 0.00 | NM | 1 | \$900.00 |
| 4PM NEWS (1 hour) NEWS 4 AT 430P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ----F-- 1 \$900.00 0.00 | | | | | | | | | | | | | | | |
| E 21 | KSNV | 10/01/12 | 10/01/12 | NEWS 3 at 4 (1 HOUR) | CM | 4-5pm | M----- | :30 | 1 | \$900.00 | 1 | 0.00 | NM | 1 | \$900.00 |
| 4PM NEWS (1 hour) NEWS 4 AT 430P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$900.00 0.00 | | | | | | | | | | | | | | | |
| E 22 | KSNV | 10/02/12 | 10/02/12 | NEWS 3 at 4 (1 HOUR) | CM | 4-5pm | -T----- | :30 | 1 | \$900.00 | 1 | 0.00 | NM | 1 | \$900.00 |
| 4PM NEWS (1 hour) NEWS 4 AT 430P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -T----- 1 \$900.00 0.00 | | | | | | | | | | | | | | | |
| E 23 | KSNV | 09/28/12 | 09/28/12 | Noon News | CM | 12-1230pm | ----F-- | :30 | 1 | \$500.00 | 1 | 0.00 | NM | 1 | \$500.00 |
| Noon News NEWS 3 AT NOON nor program 7/30-8/ <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ----F-- 1 \$500.00 0.00 | | | | | | | | | | | | | | | |
| E 24 | KSNV | 10/01/12 | 10/01/12 | Noon News | CM | 12-1230pm | M----- | :30 | 1 | \$500.00 | 1 | 0.00 | NM | 1 | \$500.00 |
| Noon News NEWS 3 AT NOON nor program 7/30-8/ <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$500.00 0.00 | | | | | | | | | | | | | | | |
| E 25 | KSNV | 10/02/12 | 10/02/12 | Noon News | CM | 12-1230pm | -T----- | :30 | 1 | \$500.00 | 1 | 0.00 | NM | 1 | \$500.00 |
| Noon News NEWS 3 AT NOON nor program 7/30-8/ <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -T----- 1 \$500.00 0.00 | | | | | | | | | | | | | | | |
| E 26 | KSNV | 09/30/12 | 09/30/12 | | CM | 6a-7a | -----S | :30 | 1 | \$450.00 | 1 | 0.00 | NM | 1 | \$450.00 |

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Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
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 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|------|----------|----------|-----------------------|-------|------------------|---------|-----|-------|------------|-----|------|------|-------|------------|
| News 3 Sunrise - SUNDAY | | | | | | | | | | | | | | | |
| NEWS 3 AT SUNRISE no program 7/8, | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: 09/24/12 09/30/12 -----S 1 \$450.00 0.00 | | | | | | | | | | | | | | | |
| E 28 | KSNV | 09/30/12 | 09/30/12 | Jeopardy in PRIME | CM | M-SA 8-11p / SUN | -----S | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |
| Jeopardy in Prime | | | | | | | | | | | | | | | |
| Jeopardy | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: 09/24/12 09/30/12 -----S 1 \$1,200.00 0.00 | | | | | | | | | | | | | | | |
| E 29 | KSNV | 09/28/12 | 09/28/12 | M-F 6-7a WakeUp w/Wag | CM | 6-7a | ----F-- | :30 | 1 | \$1,000.00 | 1 | 0.00 | NM | 1 | \$1,000.00 |
| M-F 6-7a WakeUp w/Wagners | | | | | | | | | | | | | | | |
| WAKE UP WITH THE WAGNERS | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: 09/24/12 09/30/12 -----S 1 \$1,000.00 0.00 | | | | | | | | | | | | | | | |
| E 30 | KSNV | 10/01/12 | 10/01/12 | M-F 6-7a WakeUp w/Wag | CM | 6-7a | M----- | :30 | 1 | \$1,000.00 | 1 | 0.00 | NM | 1 | \$1,000.00 |
| M-F 6-7a WakeUp w/Wagners | | | | | | | | | | | | | | | |
| WAKE UP WITH THE WAGNERS | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: 10/01/12 10/07/12 M----- 1 \$1,000.00 0.00 | | | | | | | | | | | | | | | |
| E 31 | KSNV | 10/02/12 | 10/02/12 | M-F 6-7a WakeUp w/Wag | CM | 6-7a | -T----- | :30 | 1 | \$1,000.00 | 1 | 0.00 | NM | 1 | \$1,000.00 |
| M-F 6-7a WakeUp w/Wagners | | | | | | | | | | | | | | | |
| WAKE UP WITH THE WAGNERS | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: 10/01/12 10/07/12 -T----- 1 \$1,000.00 0.00 | | | | | | | | | | | | | | | |
| E 32 | KSNV | 09/28/12 | 09/28/12 | Dr. Phil | CM | 3-4p | ----F-- | :30 | 1 | \$600.00 | 1 | 0.00 | NM | 1 | \$600.00 |
| Dr. Phil | | | | | | | | | | | | | | | |
| DR. PHIL no program 7/30-8/10 | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: 09/24/12 09/30/12 ----F-- 1 \$600.00 0.00 | | | | | | | | | | | | | | | |
| E 33 | KSNV | 10/01/12 | 10/01/12 | Dr. Phil | CM | 3-4p | M----- | :30 | 1 | \$600.00 | 1 | 0.00 | NM | 1 | \$600.00 |
| Dr. Phil | | | | | | | | | | | | | | | |
| DR. PHIL no program 7/30-8/10 | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: 10/01/12 10/07/12 M----- 1 \$600.00 0.00 | | | | | | | | | | | | | | | |
| E 34 | KSNV | 10/02/12 | 10/02/12 | Dr. Phil | CM | 3-4p | -T----- | :30 | 1 | \$600.00 | 1 | 0.00 | NM | 1 | \$600.00 |
| Dr. Phil | | | | | | | | | | | | | | | |
| DR. PHIL no program 7/30-8/10 | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: 10/01/12 10/07/12 -T----- 1 \$600.00 0.00 | | | | | | | | | | | | | | | |
| E 35 | KSNV | 09/28/12 | 09/28/12 | Rachael Ray | CM | 11am-12pm | ----F-- | :30 | 1 | \$500.00 | 1 | 0.00 | NM | 1 | \$500.00 |
| Rachael Ray | | | | | | | | | | | | | | | |
| RACHEL RAY | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: 09/24/12 09/30/12 ----F-- 1 \$500.00 0.00 | | | | | | | | | | | | | | | |
| E 36 | KSNV | 10/01/12 | 10/01/12 | Rachael Ray | CM | 11am-12pm | M----- | :30 | 1 | \$500.00 | 1 | 0.00 | NM | 1 | \$500.00 |
| Rachael Ray | | | | | | | | | | | | | | | |
| RACHEL RAY | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: 10/01/12 10/07/12 M----- 1 \$500.00 0.00 | | | | | | | | | | | | | | | |
| E 37 | KSNV | 10/02/12 | 10/02/12 | Rachael Ray | CM | 11am-12pm | -T----- | :30 | 1 | \$500.00 | 1 | 0.00 | NM | 1 | \$500.00 |
| Rachael Ray | | | | | | | | | | | | | | | |
| RACHEL RAY | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: 10/01/12 10/07/12 -T----- 1 \$500.00 0.00 | | | | | | | | | | | | | | | |
| E 38 | KSNV | 09/28/12 | 09/28/12 | M-F Wheel | CM | 7-730pm | ----F-- | :30 | 1 | \$1,700.00 | 1 | 0.00 | NM | 1 | \$1,700.00 |
| M-F Wheel of Fortune | | | | | | | | | | | | | | | |
| WHEEL OF FORTUNE | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: 09/24/12 09/30/12 ----F-- 1 \$1,700.00 0.00 | | | | | | | | | | | | | | | |
| E 39 | KSNV | 10/01/12 | 10/01/12 | | CM | 7-730pm | M----- | :30 | 1 | \$1,700.00 | 1 | 0.00 | NM | 1 | \$1,700.00 |

Order / Rev: 107044
 Alt Order #: 06856489
 Flight Dates: 09/28/12 - 10/02/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 1052

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------------------------------------|------|-------------------|-----------------|--|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| M-F Wheel M-F Wheel of Fortune | | | | | | | | | | | | | | | |
| WHEEL OF FORTUNE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | | 1 | \$1,700.00 | | 0.00 | | | |
| E 40 | KSNV | 10/02/12 | 10/02/12 | M-F Wheel M-F Wheel of Fortune | CM | 7-730pm | -T----- | :30 | 1 | \$1,700.00 | 1 | 0.00 | NM | 1 | \$1,700.00 |
| WHEEL OF FORTUNE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -T----- | | | | | 1 | \$1,700.00 | | 0.00 | | | |
| E 41 | KSNV | 09/29/12 | 09/29/12 | Sa-Su Early News Sa-Su Early News | CM | 5pm-630pm | -----S- | :30 | 1 | \$675.00 | 1 | 0.00 | NM | 1 | \$675.00 |
| KSNV EARLY NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | | | 1 | \$675.00 | | 0.00 | | | |
| E 42 | KSNV | 09/28/12 | 09/28/12 | Days of our Lives Days of our Lives | CM | 1258p-2pm | ----F-- | :30 | 1 | \$425.00 | 1 | 0.00 | NM | 1 | \$425.00 |
| DAYS OF OUR LIVES no program 7/30- | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | | 1 | \$425.00 | | 0.00 | | | |
| E 43 | KSNV | 10/01/12 | 10/01/12 | Days of our Lives Days of our Lives | CM | 1258p-2pm | M----- | :30 | 1 | \$425.00 | 1 | 0.00 | NM | 1 | \$425.00 |
| DAYS OF OUR LIVES no program 7/30- | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | | 1 | \$425.00 | | 0.00 | | | |
| E 44 | KSNV | 10/02/12 | 10/02/12 | Days of our Lives Days of our Lives | CM | 1258p-2pm | -T----- | :30 | 1 | \$425.00 | 1 | 0.00 | NM | 1 | \$425.00 |
| DAYS OF OUR LIVES no program 7/30- | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -T----- | | | | | 1 | \$425.00 | | 0.00 | | | |
| E 45 | KSNV | 09/29/12 | 09/29/12 | Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven | CM | 11pm-1135pm | -----S- | :30 | 1 | \$1,400.00 | 1 | 0.00 | NM | 1 | \$1,400.00 |
| NEWS 3 NIGHTSIDE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | | | 1 | \$1,400.00 | | 0.00 | | | |
| E 47 | KSNV | 09/28/12 | 09/28/12 | M-F Today Show II 3rd IOM M-F Today Show II | CM | 9-10a | ----F-- | :30 | 1 | \$1,000.00 | 1 | 0.00 | NM | 1 | \$1,000.00 |
| TODAY SHOW II | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| E 48 | KSNV | 10/01/12 | 10/01/12 | M-F Today Show II 3rd IOM M-F Today Show II | CM | 9-10a | M----- | :30 | 1 | \$1,000.00 | 1 | 0.00 | NM | 1 | \$1,000.00 |
| TODAY SHOW II | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| E 49 | KSNV | 10/02/12 | 10/02/12 | M-F Today Show II 3rd IOM M-F Today Show II | CM | 9-10a | -T----- | :30 | 1 | \$1,000.00 | 1 | 0.00 | NM | 1 | \$1,000.00 |
| TODAY SHOW II | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -T----- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| E 50 | KSNV | 09/28/12 | 09/28/12 | M-F Early News M-F Early News | CM | 5-630p | ----F-- | :30 | 1 | \$1,800.00 | 1 | 0.00 | NM | 1 | \$1,800.00 |
| EARLY NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | | 1 | \$1,800.00 | | 0.00 | | | |
| E 51 | KSNV | 10/01/12 | 10/01/12 | M-F Early News M-F Early News | CM | 5-630p | M----- | :30 | 1 | \$1,800.00 | 1 | 0.00 | NM | 1 | \$1,800.00 |
| EARLY NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | | 1 | \$1,800.00 | | 0.00 | | | |
| E 52 | KSNV | 10/02/12 | 10/02/12 | | CM | 5-630p | -T----- | :30 | 1 | \$1,800.00 | 1 | 0.00 | NM | 1 | \$1,800.00 |

Order / Rev: 107044
 Alt Order #: 06856489
 Flight Dates: 09/28/12 - 10/02/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 1052
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|----------|----------|--|-------|------------------|---------|-----|-------|------------|-----|------|------|-------|------------|
| M-F Early News M-F Early News EARLY NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -T----- 1 \$1,800.00 0.00 | | | | | | | | | | | | | | | |
| E 53 | KSNV | 09/28/12 | 09/28/12 | Fri PR 9-10p Friday Prime 9-10pm | CM | 9-10pm | ----F-- | :30 | 1 | \$2,600.00 | 1 | 0.00 | NM | 1 | \$2,600.00 |
| Grimm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ----F-- 1 \$2,600.00 0.00 | | | | | | | | | | | | | | | |
| E 54 | KSNV | 09/30/12 | 09/30/12 | LAW & ORDER (synd) PRIME Law & Order (synd) PRIME | CM | M-SA 8-11p / SUN | -----S | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |
| law & order <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S 1 \$1,200.00 0.00 | | | | | | | | | | | | | | | |
| E 55 | KSNV | 09/29/12 | 09/29/12 | Sat PR 8-9p Saturday Prime 8-9pm | CM | 8-9pm | -----S- | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |
| Animal Practice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S- 1 \$1,200.00 0.00 | | | | | | | | | | | | | | | |
| E 57 | KSNV | 09/29/12 | 09/29/12 | Sat PR 9-11p Saturday Prime 9-11pm | CM | 9-11p | -----S- | :30 | 1 | \$1,500.00 | 2 | 0.00 | NM | 1 | \$1,500.00 |
| Chicago Fire RPT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S- 1 \$1,500.00 0.00 | | | | | | | | | | | | | | | |
| E 59 | KSNV | 09/30/12 | 09/30/12 | Sunday Today Sunday Today | CM | 7a-8am | -----S | :30 | 1 | \$1,900.00 | 1 | 0.00 | NM | 1 | \$1,900.00 |
| TODAY ON SUNDAY airs 4-5a 7/8, no <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S 1 \$1,900.00 0.00 | | | | | | | | | | | | | | | |
| E 60 | KSNV | 09/29/12 | 09/29/12 | Sat PR 9-11p Saturday Prime 9-11pm | CM | 9-11p | -----S- | :30 | 1 | \$2,000.00 | 1 | 0.00 | NM | 1 | \$2,000.00 |
| Law & Order SVU RPT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S- 1 \$2,000.00 0.00 | | | | | | | | | | | | | | | |
| E 61 | KSNV | 09/30/12 | 09/30/12 | Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven | CM | 11pm-1135pm | -----S | :30 | 1 | \$1,400.00 | 1 | 0.00 | NM | 1 | \$1,400.00 |
| NEWS 3 NIGHTSIDE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S 1 \$1,400.00 0.00 | | | | | | | | | | | | | | | |
| E 62 | KSNV | 09/30/12 | 09/30/12 | NFL End of Game Break NFL End of Game Break | CM | 1p-9p | -----S | :30 | 1 | \$8,000.00 | 1 | 0.00 | NM | 1 | \$8,000.00 |
| Sun Night Ftbl End of Game <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S 1 \$8,000.00 0.00 | | | | | | | | | | | | | | | |
| E 63 | KSNV | 10/02/12 | 10/02/12 | Tues PR 9-10p Tuesday Prime 9-10p | CM | 9-10p | -T----- | :30 | 1 | \$2,600.00 | 1 | 0.00 | NM | 1 | \$2,600.00 |
| Go On/The New Normal <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -T----- 1 \$2,600.00 0.00 | | | | | | | | | | | | | | | |
| E 64 | KSNV | 09/28/12 | 09/28/12 | Fri 10-11p Friday Prime 10-11pm | CM | 10-11pm | ----F-- | :30 | 1 | \$3,200.00 | 1 | 0.00 | NM | 1 | \$3,200.00 |
| DATELINE NBC-no program 6/29 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ----F-- 1 \$3,200.00 0.00 | | | | | | | | | | | | | | | |
| E 65 | KSNV | 10/02/12 | 10/02/12 | Tues PR 10-11p Tuesday Prime 10-11pm | CM | 10-11pm | -T----- | :30 | 1 | \$3,200.00 | 1 | 0.00 | NM | 1 | \$3,200.00 |
| Parenthood <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -T----- 1 \$3,200.00 0.00 | | | | | | | | | | | | | | | |
| E 66 | KSNV | 10/01/12 | 10/01/12 | | CM | 8-10pm | M----- | :30 | 1 | \$4,000.00 | 1 | 0.00 | NM | 1 | \$4,000.00 |

Order / Rev: 107044
Alt Order #: 06856489
Flight Dates: 09/28/12 - 10/02/12

Advertiser: Crossroads GPS
Product Desc: Crossroads GPS
Estimate: 1052
KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-------------------------|-------|----------------|-------------------|-----|-------------|------------|---------------|------|--------|-------|-------------|
| | | | | Mon PR 8-10p | | | | | | | | | | | |
| | | | | Monday Prime 8-10pm | | | | | | | | | | | |
| | | | | The Voice | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | 1 | | \$4,000.00 | | 0.00 | | | | |
| N 67 | KSNV | 09/28/12 | 09/28/12 | Last Call w/Carson Daly | CM | 136-205am | ----F-- | :30 | 1 | \$200.00 | 1 | 0.00 | NM | 1 | \$200.00 |
| | | | | Last Call w/Carson Daly | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | 1 | | \$200.00 | | 0.00 | | | | |
| N 68 | KSNV | 09/30/12 | 09/30/12 | Golf | CM | 4a-8pm | -----S | :30 | 1 | \$2,850.00 | 1 | 0.00 | NM | 1 | \$2,850.00 |
| | | | | Golf | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | 1 | | \$2,850.00 | | 0.00 | | | | |
| | | | | | | | | | | | | | Totals | 63 | \$73,275.00 |